



# MULTIVERSE

3RD WEEKEND OF OCT : ATLANTA GA



# PRESS KIT

[MULTIVERSECON.ORG](http://MULTIVERSECON.ORG)

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# MULTIVERSE

## WHEN:

Annually, the 3rd weekend of October  
2022: October 14-16  
2023: October 20-22  
2024: October 18-20  
2025: October 14-19

## ABOUT MULTIVERSE:

Multiverse is a 3-day fan convention celebrating science fiction, fantasy, horror, and comics, held annually in Atlanta, GA. Multiverse features more than 70 industry guests over a jam-packed weekend of panels, gaming, shopping, cosplay, art, and parties, as well as charity events and a hospitality suite serving free, delicious food. Multiverse is also a shared ideal, a community of enthusiasts, a fan family... it's the perfect "geek party" where fans of all kinds can meet and share the stories and characters they love.

## GUESTS:

Multiverse features more than 70 exciting guests, including famous, award-winning authors, artists, comic creators, performers, cosplayers, academics, publishing industry pros, and more! The Multiverse Market features dozens of hand-picked vendors offering the coolest hard-to-find geeky items, along with amazing original art and hundreds upon hundreds of book titles.

## WHERE:

The Westin Atlanta Perimeter North  
7 Concourse Pkwy NE  
Atlanta, GA 30328

## SPONSOR MULTIVERSE:

Multiverse attendees are educated, diverse, creative early adopters with disposable income. These are people who believe in big ideas, who support causes they believe in, and who aren't afraid to try something new. When you sponsor Multiverse, you're helping us grow and attract even more fans; at the same time, you're putting your business directly in front of your target market. Read on to find the best option for you to reach future customers at Multiverse.

## USEFUL LINKS:

[View the full lineup of guests](#)

[Register to attend](#)

[Book a hotel room at the con rate](#)

[Contact us with questions](#)

[Apply for Media Passes](#)

[Apply to be a Guest/Presenter](#)

[Sell your wares at Multiverse](#)

[Apply to the juried Art Show](#)

Here is the [Multiverse Code of Conduct](#) and [Accessibility](#) info.

[FACEBOOK](#)

[INSTAGRAM](#)

[TWITTER](#)

# MULTIVERSE DEMOGRAPHICS



## AGES

85% of convention attendees are age 23-55



## GENDER

51% Female. 40% Male, 9% Nonbinary or Agender



## EDUCATION

Majority have bachelor's degree or higher



## INCOME

Above average with moderate disposable income. Most fans spend between \$100-500 at shows over and above tickets, parking, lodging, and food.



## POLITICS

Strong (though not exclusive) leaning toward progressive political views.



## HABITS

Heavy readers with positive views of science and technology.

# CONTACT INFO

Reach out to us! For general questions, contact:  
**info@multiversecon.org**

Or message the appropriate staff member:

## **Co-Chairs:**

Jesse Adams  
Allie Charlesworth  
chair@multiversecon.org

## **Vice Chair & Director of Programming**

Richard Fife  
programming@multiversecon.org

## **Communications Director:**

Chelsea Eckert  
communications@multiversecon.org

## **Multiverse Events**

4575 Webb Bridge Rd. #5998  
Alpharetta, GA 30023

P.O. Box 5998  
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